

# Airport Experience Awards Nomination Form

Please provide information below and submit to [ramon@airportxnews.com](mailto:ramon@airportxnews.com) by **December 7, 2018**.

- Nominations will **ONLY** be accepted via the process as outlined in the Awards Process page using the nomination forms for each category. Nominations submitted without using the form are invalid and will not be accepted.
- Handwritten submissions, even those written using the nomination form, is invalid and will not be accepted.
- A minimum of one and a maximum of three images must be included with the nomination, otherwise the submission is invalid and will not be accepted.
- These concepts must have opened between **March 2017 and September 2018**. Any nominees that fall outside these timeframes will be ineligible.

## **Best New Retail**

A new retail concept that is the first for the brand or concept in *any* airport. The concept can be proprietary or nationally branded.

1. Name of store & operator
2. Date opened
3. Airport location
4. List some of the unique products the store offers?
5. What traveler demand did this concept need to fill within the airport retail program?
6. Describe how the retailer capably incorporates a brand's identity, the region or area it is meant to represent within the store's design.