

# Airport Experience Awards Nomination Form

Please provide information below and submit to [ramon@airportxnews.com](mailto:ramon@airportxnews.com) by **December 7, 2018**.

- Nominations will **ONLY** be accepted via the process as outlined in the Awards Process page using the nomination forms for each category. Nominations submitted without using the form are invalid and will not be accepted.
- Handwritten submissions, even those written using the nomination form, is invalid and will not be accepted.
- Designate if the nominee is a large or small operator. Large operators generate greater than \$70M annually from airport locations **only**. Small operators generate less than \$70M annually from airport locations **only**.
- A minimum of one and a maximum of three images must be included with the nomination, otherwise the submission is invalid and will not be accepted.

## **Best Travel Convenience Operator**

Retailer who has shown excellence in the marketing, merchandising, and product knowledge of travel convenience items such as beverages, periodicals, snacks, electronics and souvenirs, often, but not exclusively, paired with a national brand or a regional theme.

1. Name of retailer
2. Operator size
3. What are some of the retailer's efforts to be on or ahead of trend with the products you carry as they relate to travel convenience?
4. Detail some of the unique ways the retailer designs the store spaces to account for customer flow, merchandising and grouping of product.
5. List several of the factors that separate the retailer from competitors in the travel convenience category?