

# 2019

## CONFERENCE PARTICIPATION GUIDE

FEBRUARY 24-27  
LAS VEGAS, NV

## WHY DO BUSINESS IN AIRPORTS?

Because airports are extremely lucrative. In 2017 airports in North America **alone** were responsible for servicing more than **700 MILLION\*** enplaning passengers who spent more than **\$9 BILLION\*** on concessions [see breakdown below]. Billions of dollars of retail and food and beverage opportunities alone will become available in North American airports over the next five years.

- 2017 Food and Beverage, Top North American Airports: More than **\$5 BILLION**
- 2017 Duty Free and Specialty Retail, Top North American Airports: More than **\$2.5 BILLION**
- 2017 News and Gift, Top North American Airports: More than **\$1.5 BILLION**

Expand your non-traditional reach and capture a slice of the revenue. The Airport Experience Conference will feature the right executives who can open up opportunities for you to expand your brand in the lucrative airport market.

## WHY ATTEND?

The Airport Experience Conference has become the leading show for airports and companies to learn about the latest trends, as well as innovative strategies to improve their business and increase revenues. Featured during the conference are presentations by leading experts who share their research and expertise on cutting-edge trends and business strategies in the areas of food and beverage, retail, technology, customer service and much more. Additionally, the Experience Hall showcases the foremost companies and airports in the business. The show attracts high-caliber executives from both airports and concession companies, creating unparalleled networking opportunities. Learn about the latest trends in the industry; network with all the key, hard-to-reach decision-makers; and discover how to grow your business in the dynamic airport industry.

## WHY EXHIBIT & SPONSOR?

Showcase your products and services and grow your business in the lucrative world of airports. All of the key decision-makers from the airport revenue industry are there because it is the best conference for learning and networking and the most highly attended. A survey conducted by America Business Media and Forrester Research noted that in-person events, such as trade shows, are a highly effective marketing vehicle for any company. You will not find a better marketing channel than the Airport Experience Conference to reach this very targeted audience and allow them to see, touch and experience your product.



# CONFERENCE

## schedule of events

### VENUE

The industry's most attended concessions experience lands in Las Vegas at Caesar's Palace for 2019.

Located just 15 minutes from the Airport Experience Conference Official Airport Sponsor (McCarran International Airport), Caesar's Palace combines entertainment, dining and accommodations so conference attendees don't have to leave the hotel to enjoy the best of Las Vegas. With restaurants, nightlife, shopping, golf, pools, salon and spa, Caesar's Palace has everything to make your conference a world class experience. High-speed Wi-Fi lets attendees stay connected in meeting spaces, public areas, and conference rooms, and the proximity of hotel rooms to meeting spaces allows for a seamless stay.



Sunday, February 24

1:00pm - 6:00pm  
8:00pm - 10:30pm

**General Exhibitor Move-in  
Sunday Evening Social**

Monday, February 25

7:30am - 1:00pm  
8:00am - 9:00am  
8:00am - 5:00pm  
6:00pm - 8:00pm  
6:30pm - 9:00pm

**Reception Desks Open  
Breakfast  
General Exhibitor Move-in  
Reception Desks Open  
Opening-Night Reception  
in the Experience Hall**

Tuesday, February 26

7:00am - 2:30pm  
8:00am - 9:00am  
8:00am - 6:00pm  
10:00am - 11:00am  
12:00pm - 1:30pm  
2:30pm - 3:30pm  
4:30pm - 6:00pm

**Reception Desks Open  
Breakfast in the Experience Hall  
Experience Hall Open  
Refreshment Break in the Experience Hall  
Lunch in the Experience Hall  
Refreshment Break in the Experience Hall  
Experience Hall Happy Hour**

Wednesday, February 27

7:00am - 2:30pm  
8:00am - 9:00am  
8:00am - 2:30pm  
10:00am - 11:00am  
12:00am - 1:00pm  
1:00pm - 2:00pm  
2:00pm  
2:30pm - 6:00pm  
6:30pm

**Reception Desks Open  
Breakfast & Networking  
Experience Hall Open  
Refreshment Break in the Experience Hall  
Refreshment Break in the Experience Hall  
Lunch in the Experience Hall  
Experience Hall Closing  
Exhibitor Move-out  
AXN Awards Gala**

\*Times subject to change

# SPONSORSHIP

## schedule of events

### SUNDAY, FEBRUARY 24, 2019

#### LAS VEGAS WELCOME PARTY

Don't miss the chance to welcome the 2019 Airport Experience Conference audience to Las Vegas and showcase your brand with this Welcome to Las Vegas event.

(First right of refusal to 2018 sponsor)

Exclusive Sponsor Rate: **\$10,000**

- Gold sponsor level benefits
- Verbal recognition at opening general session

Co-Sponsor Rate: **\$5,000**

- Silver sponsor level benefits
- Verbal recognition during remarks
- Prominent signage

### MONDAY, FEBRUARY 25, 2019

#### ACADEMY OF CONCESSIONS OPENING BREAKFAST & MORNING REFRESHMENT BREAK

All airport business executives will remember your company as they enjoy a breakfast and steaming-hot coffee while networking with the industry's top professionals at the Academy Of Concessions.

(First right of refusal to 2018 sponsor)

Exclusive Sponsor Rate: **\$10,000**

- Gold sponsor level benefits
- Prominent signs in the entry and buffet area
- Verbal recognition during remarks
- Your company logo displayed during AOC sessions
- Sponsor tent cards on all tables and bars

Co-Sponsor Rate: **\$5,000**

- Silver sponsor level benefits
- Prominent signs in the entryway and buffet area
- Sponsor tent cards surrounding the buffet area

#### PROPERTY MANAGERS' LUNCHEON

The first luncheon of the conference is a dedicated airport-only forum for discussion, commiseration, resolution and candor about airport business issues. No concessionaires or press admitted. Reward your company with the exposure you'll receive at this event.

(First right of refusal to 2018 sponsor)

Exclusive Sponsor Rate: **\$20,000**

- Gold sponsor level benefits
- Prominent signs in the entryway
- Verbal recognition during remarks
- Your company logo continuously displayed on the screen
- Sponsor tent cards on all tables
- The opportunity to welcome the group
- The opportunity to distribute company literature or a giveaway to every attendee at this event

#### BUSINESS PITCH SHOWCASE

(First right of refusal to 2018 sponsor)

Exclusive Sponsor Rate: **\$10,000**

- Gold sponsor level benefits
- Prominent signs in the entryway
- Verbal recognition during remarks
- Your company logo displayed on the PowerPoint presentation
- Opportunity to distribute handouts or giveaways
- Opportunity to conduct a prize drawing with session attendees



## EXPERIENCE HALL GRAND OPENING RECEPTION

Kick off the conference with an exciting reception in the experience hall.

(First right of refusal to 2018 sponsor)

Exclusive Sponsor Rate: **\$40,000**

- Diamond sponsor level benefits
- Prominent signage around the entryway
- Company representative invited to participate in ribbon-cutting ceremony to open the hall
- Sponsor tent cards on all tables and bar
- Verbal recognition during remarks
- A reserved VIP table

**TUESDAY, FEBRUARY 26, 2019**

## BREAKFAST WITH EXHIBITORS

All airport business executives will remember your company as they enjoy a breakfast and steaming-hot coffee while networking with the industry's top professionals on the experience hall floor.

Exclusive Sponsor Rate: **\$12,500**

- Gold sponsor level benefits
- Prominent signs in the entry way and buffet area
- Sponsor tent cards surrounding the buffet area
- Verbal recognition during remarks
- Your company logo continuously displayed in the hall

Co-Sponsor Rate: **\$5,000**

- Silver sponsor level benefits
- Prominent signs in the entryway and buffet area
- Sponsor tent cards surrounding the buffet area

## MORNING REFRESHMENT BREAK WITH EXHIBITORS

A morning coffee break will keep airport executives going as they walk the experience hall floor.

(First right of refusal to 2018 sponsor)

Exclusive Sponsor Rate: **\$12,500**

- Gold sponsor level benefits
- Prominent signs in the entryway and buffet area
- Sponsor tent cards surrounding the buffet area

## LUNCH IN THE EXPERIENCE HALL

Serving lunch in the experience hall provides extra networking time for exhibitors and attendees.

(First right of refusal to 2018 sponsor)

Exclusive Sponsor Rate: **\$12,500**

- Gold sponsor level benefits
- Branding as exclusive lunch sponsor for Tuesday
- Opportunity to distribute company literature or a giveaway to every attendee at this event
- Prominent signs in the entryway and buffet area
- Sponsor tent cards surrounding the buffet area

Co-Sponsor Rate: **\$5,000**

- Silver sponsor level benefits
- Prominent signs in the entry and buffet areas
- Verbal recognition during remarks
- Your company logo continuously displayed in the hall
- Sponsor tent cards on all tables

## AFTERNOON REFRESHMENT BREAK WITH EXHIBITORS

Conference attendees will remain in the experience hall for a refreshment break before they head out for business sessions.

(First right of refusal to 2018 sponsor)

Exclusive Sponsor Rate: **\$12,500**

- Gold sponsor level benefits
- Prominent signs in the entry and buffet area
- Verbal recognition
- Your company logo continuously displayed in the hall
- Sponsor tent cards surrounding the buffet areas

## HAPPY HOUR WITH EXHIBITORS

A happy hour will help airport business executives start their evening off with friends old and new on the experience hall floor.

(First right of refusal to 2018 sponsor)

Exclusive Sponsor Rate: **\$15,000**

- Platinum sponsor level benefits
- Prominent signs in the experience hall
- Sponsor tent cards on the happy hour bars

## SPEAKERS' DINNER

Do not miss this chance to be one of the few corporate members invited to attend this speakers- and airports-only function with an expected attendance of 125 people.

(First right of refusal to 2018 sponsor)

Exclusive Sponsorship Rate: **\$20,000**

- Diamond sponsor level benefits
- Prominent signs in the venue
- Verbal recognition
- Opportunity to distribute company literature or giveaway

### **BREAKFAST WITH EXHIBITORS**

All airport business executives will remember your company as they enjoy a breakfast and steaming-hot coffee while networking with the industry's top professionals on the experience hall floor.

Exclusive Sponsor Rate: **\$12,500**

- Gold sponsor level benefits
- Reserved VIP table
- Prominent signs in the entry and buffet area
- Verbal recognition during remarks
- Your company logo continuously displayed in the hall
- Sponsor tent cards on all tables and bars

Co-Sponsor Rate: **\$5,000**

- Silver sponsor level benefits
- Prominent signs in the entryway and buffet area
- Sponsor tent cards surrounding the buffet area
- A reserved VIP table for sponsors

### **MORNING REFRESHMENT BREAK WITH EXHIBITORS**

A morning coffee break will keep airport executives going as they walk the experience hall floor.

(First right of refusal to 2018 sponsor)

Exclusive Sponsor Rate: **\$12,500**

- Silver sponsor level benefits
- Prominent signs in the entryway and buffet area
- Sponsor tent cards surrounding the buffet area
- A reserved VIP table for sponsors

### **LUNCH IN THE EXPERIENCE HALL**

Serving lunch in the experience hall provides extra networking time for exhibitors and attendees.

Exclusive Sponsor Rate: **\$12,500**

- Gold sponsor level benefits
- Branding as exclusive lunch sponsor for Wednesday
- Opportunity to distribute company literature or a giveaway to every attendee at this event
- Prominent signs in the entryway and buffet area
- Sponsor tent cards surrounding the buffet area

Co-Sponsor Rate: **\$5,000**

- Silver sponsor level benefits
- Prominent signs in the entry and buffet areas
- Verbal recognition during remarks
- Your company logo continuously displayed in the hall
- Sponsor tent cards on all tables

### **AFTERNOON REFRESHMENT BREAK WITH EXHIBITORS**

Conference attendees will remain in the experience hall for a refreshment break before they head out for business sessions.

(First right of refusal to 2018 sponsor)

Exclusive Sponsor Rate: **\$12,500**

- Gold sponsor level benefits
- Prominent signs in the entry and buffet area
- Verbal recognition
- Your company logo continuously displayed in the hall
- Sponsor tent cards surrounding the buffet areas

### **SCHMOOZE SESSIONS**

Conference attendees will meet with airport representatives to discuss business.

(First right of refusal to 2018 sponsor)

Exclusive Sponsor Rate: **\$15,000**

- Platinum sponsor level benefits
- Priority scheduling with participating airports
- Branding as exclusive sponsor
- Opportunity to distribute company literature or a giveaway to every attendee at the Schmooze
- Your company logo displayed on the individual meeting tables

### **AXN AWARDS COCKTAIL HOUR**

One of the most effective ways of showing your support is by sponsoring this ticketed reception preceding the final awards banquet and gala.

(First right of refusal to 2018 sponsor)

Exclusive Sponsor Rate: **\$20,000**

- Platinum sponsor level benefits
- Prominent signs in the entryway
- Sponsor tent cards on all tables and bars
- The opportunity to distribute a company handout to every attendee

### **AXN AWARDS PROGRAM**

Opportunity to have your company featured as the exclusive sponsor of the AXN Awards Program, celebrating excellence in the food and retail industry.

Exclusive Sponsor Rate: **\$30,000**

- Platinum sponsor level benefits
- Video "commercial" to run during the awards program
- Reserved VIP table for sponsor
- Verbal recognition during remarks before awards
- Recognition on all conference collateral materials

# ADDITIONAL

## sponsorship opportunities

### AIRPORT OPPORTUNITIES SESSION SPONSORSHIP

North American airports are constantly expanding, remodeling and rethinking their concessions programs. Properties executives lay the groundwork for changes months and even years before a project comes to fruition, so it's crucial that concessions operators stay in the loop on new developments. In this session airport representatives will discuss their upcoming opportunities in concessions and other revenue-generating areas.

(First right of refusal to 2018 sponsor)

Exclusive Sponsor Rate: **\$10,000**

- Gold sponsor level benefits
- Verbal recognition during remarks
- Your company logo continuously displayed on the screen
- The opportunity to welcome the group
- The opportunity to distribute company literature or a giveaway to every attendee at this event

### SESSION SEAT DROP

Strategic Seat Drop Opportunity is a great way to have your company's branded materials get noticed by the attendees during the conference. AXN will distribute your collateral materials or company branded items on attendees' seats for a designated session during the conference.

Exclusive Sponsor Rate: **\$5,000** (per session)

### AIRPORT DIRECTORS PANEL SPONSORSHIP

From the reauthorization battle on Capitol Hill to the fight to attract and retain air service on the local level, airport directors have myriad concerns keeping them busy every day. Several of the industry's most respected leaders will again join AXN to discuss the challenges they face and strategies for addressing those issues.

(First right of refusal to 2018 sponsor)

Exclusive Sponsor Rate: **\$10,000**

- Branding as exclusive sponsor of "Airport Directors Panel" with opportunity to welcome all attendees to the Session (2-3 minutes speaking time)
- Distribution of company literature or a giveaway to every attendee at the Airport Director Panel (550 items to be placed on seats)

### AIRPORTXCONFERENCE.COM EXCLUSIVE WEB SPONSOR

The airportxconference.com exclusive web sponsorship provides premium exposure pre- and post-conference through a pop-up advertisement that welcomes attendees and visitors to the website.

Exclusive Sponsor Rate: **\$10,000**

### CONFERENCE WI-FI SPONSORSHIP

Keep attendees connected! Sponsor the wi-fi connection at the conference venue, and your logo and name could be featured on the wi-fi connection page.

Exclusive Sponsorship Rate: **\$25,000**

### CONFERENCE DIGITAL REGISTRATION SPONSORSHIP

(First right of refusal to 2018 sponsor)

Exclusive Sponsor Rate: **\$10,000**

- Digital Ads on the Registration Page and the Confirmation page of airportxconference.com and a banner ad on airportxnews.com
- Design of landing page to lead visitors from airportxconference.com and airportxnews.com to website

### HYDRATION SPONSORSHIP

Everyone knows the Airport Experience Conference is a long event and hydration is the key to sustaining long days of work and play. Branded water stations placed throughout the experience hall, the session room(s) and the the main walkways.

Exclusive Sponsor Rate: **\$7,500**

### WELLNESS SPONSORSHIP

Airport travelers and attendees alike are all looking for a way to keep themselves healthy and energized on the go. The Wellness Sponsorship provides the perfect opportunity to showcase your products or services aimed at keeping airport travelers grounded and healthy on the go.

(First right of refusal to 2018 sponsor)

Exclusive sponsor Rate: **\$10,000**

### EXPERIENCE HALL VIP LOUNGE SPONSORSHIP

Give attendees a VIP venue to network and unwind while experiencing your brand. The Experience Hall VIP Lounge Sponsorship creates an upscale space for attendees to network and relax, taking your event to the next level

(First right of refusal to 2018 sponsor)

Exclusive Sponsor Rate: **\$15,000**

### CONFERENCE LIVESTREAM SPONSORSHIP

Have your logo broadcast from the conference across the world. Livestreams of events like the opening reception and speakers' dinner will play on Twitter and Facebook, and your logo could be featured prominently in the corner of the screen or play an advertisement.

Exclusive Sponsor Rate: **\$20,000**

### SUSTAINABILITY INITIATIVE SPONSORSHIP

We strive to reduce our environmental impact, and your company could be at the forefront of the initiative. Sustainability Initiative Sponsors can provide sustainable products and renewable energy technology and feature demonstrations of their use, making your forward-thinking brand synonymous with clean energy and environmental awareness.

Exclusive Sponsor Rate: **\$10,000**

### INNOVATIVE TECHNOLOGY SPONSORSHIP

The airport industry is at the forefront of technology. Take the opportunity of Innovative Technology Sponsor to display your brand's bold leap toward the future. Technologies that can benefit airports and operators will have their time to shine in exclusive exhibitions and demonstrations branded with this sponsorship.

Exclusive Sponsor Rate: **\$15,000**

### HOTEL ROOM PACKAGE DROP SPONSORSHIP

Get your product in the hands of conference attendees even before they step foot into the experience hall! Hotel Room Package Drop Sponsors have the opportunity to place branded products in front of the doors of conference attendees, allowing for instant brand recognition on the experience hall floor.

Exclusive Sponsor Rate: **\$5,000** + cost per person

### ROUND TABLE SESSION SPONSORSHIP

Start the conversation! Round Table Session Sponsors will be able to pick the topic for the roundtable discussion, and more.

Exclusive Sponsor Rate: **\$15,000**

### CONFERENCE WRAP PARTY

Help close the conference on a high note by sponsoring this event immediately following the conclusion of the AXN Awards Banquet & Gala.

Exclusive Sponsor Rate: **\$20,000**

- Gold sponsor level benefits
- Prominent signage
- Sponsor tent cards on all tables
- Reserved seating for sponsors

### REGISTRATION DESK SPONSORSHIP

Your company name and logo will be the first thing attendees see as they arrive to pick up their badges.

(First right of refusal to 2018 sponsor)

Exclusive Sponsor Rate: **\$12,500**

- Gold sponsor level benefits
- Brand recognition on the reception desks

### HOTEL KEY CARDS

Your logo will be featured on every hotel key card distributed to attendees who will be staying in the conference host hotel.

(First right of refusal to 2018 sponsor)

Exclusive Sponsor Rate: **\$15,000**

- Platinum sponsor level benefits
- Verbal recognition at opening general session

### REGISTRATION BAG SPONSOR

Your logo will be featured on the official registration bag distributed to all attendees.

(First right of refusal to 2018 sponsor)

Exclusive Sponsor Rate: **\$15,000**

- Gold sponsor level benefits
- Verbal recognition at opening general session

### SPONSORED ITEM IN REGISTRATION BAG

Your item will be featured inside of the official registration bag distributed to all attendees.

Exclusive Sponsor Rate: **\$2,500**

- Bronze sponsor level benefits
- Verbal recognition at opening general session

### BADGE LANYARDS

Upon check-in attendees receive a lanyard to hold their name badges. Your logo will appear on every lanyard.

(First right of refusal to 2018 sponsor)

Exclusive Sponsor Rate: **\$15,000**

- Gold sponsor level benefits
- Verbal recognition at opening general session

## CONFERENCE ATTENDEE BOOK

Every conference attendee receives an attendee book that serves as a resource for networking both on site and post event. Only one company's ad may be displayed on the back cover of the attendee book, so don't wait to take advantage of this sponsorship opportunity.

(First right of refusal to 2018 sponsor)

Exclusive Sponsor Rate: **\$12,000**

- Gold sponsor level benefits
- Verbal recognition at opening general session

## CONFERENCE POCKET PROGRAM

Every conference attendee receives a conference pocket program that is carried with them throughout the entire conference. Only one company's ad may be displayed on the back cover of the mini program, so don't wait to sponsor the conference pocket program.

(First right of refusal to 2018 sponsor)

Exclusive Sponsor Rate: **\$12,000**

- Gold sponsor level benefits
- Verbal recognition at opening general session

## EXPERIENCE HALL SPONSORSHIP

Every conference attendee will see your company logo prominently placed at the entrance and exit of the experience hall.

(First right of refusal to 2018 sponsor)

Exclusive Sponsor Rate: **\$20,000**

- Platinum sponsor level benefits
- Prominent logo visibility on experience hall entry and exit signage
- Verbal recognition during remarks
- Verbal recognition at opening general session

## COMPANY-BRANDED GENERAL SESSION ROOM

Opportunity to have your company name featured as the exclusive sponsor of the General Session Hall where all Airport Experience Conference sessions are held.

Exclusive Sponsor Rate: **\$50,000**

- Diamond sponsor level benefits
- PowerPoint placeholder slide will incorporate company logo and be preceded by words, "Sponsored by"
- Verbal recognition during remarks before sessions
- Recognition on all conference collateral materials
- Sponsor-branded item to be placed in all classroom seating sections, excluding day-one concurrent sessions (item to be provided by sponsor)
- Video "commercial" to run in the prime sessions before they begin

## CHARGING STATIONS

Every conference attendee will see your company logo prominently placed at the entrance and exit of the experience hall.

(First right of refusal to 2018 sponsor)

Exclusive Sponsor Rate: **\$12,500**

- Gold sponsor level benefits
- Logo on the charging stations
- Verbal recognition at opening general session

## GOBO

Every conference attendee will see your company logo prominently placed on selective areas of the hotel.

(First right of refusal to 2018 sponsor)

Exclusive Sponsor Rate: **\$17,500**

- Gold sponsor level benefits
- Logo on the escalator runners
- Verbal recognition at opening general session

## DIGITAL SIGNAGE

Every conference attendee will see your company logo prominently placed on the digital signage units displaying important conference information, such as agenda and updates.

(First right of refusal to 2018 sponsor)

Exclusive Sponsor Rate: **\$15,000**

- Platinum sponsor level benefits
- Verbal recognition at opening general session

## CONFERENCE MOBILE APP

Sponsor the one opportunity that places the entire conference at attendees' fingertips! The app lets attendees sort the agenda by day or by educational track; build their own personal itineraries; receive daily alerts on program changes; view speaker biographies, pictures and contact information; contact exhibitors and sponsors; view interactive maps to find their way around; and even search for nearby restaurants, cafés and souvenir shops!

Exclusive Sponsor Rate: **\$15,000**

- Platinum sponsor level benefits
- Large logo on the opening splash page of the conference app
- Verbal recognition at opening general session

# SPONSOR

## package benefits

### MAKE THE MOST OF YOUR COMPANY'S PARTICIPATION IN LAS VEGAS

Sponsors who also exhibit will receive bonus priority points for 2019 booth placement. Contact the AXN business development department or email [bizdev@airportxnews.com](mailto:bizdev@airportxnews.com) for details.

	BRONZE	SILVER	GOLD	PLATINUM	DIAMOND
Sponsor thank-you signs displayed prominently in the conference registration area and other high traffic areas	✓	✓	✓	✓	✓
Company recognition in AXN magazine	✓	✓	✓	✓	✓
Large sign displays in front of the exhibit hall and other prominent conference areas	✓	✓	✓	✓	✓
Company listing in the conference attendee book sponsorship directory	✓	✓	✓	✓	✓
A complimentary listing in the annual conference issue of AXN Magazine, the official publication of the Airport Experience Conference. This special issue of AXN Magazine will be the only magazine included in all registration bags at the conference	✓	✓	✓	✓	✓
Company listing and website link under sponsors section of the conference website	✓	✓	✓	✓	✓
A complimentary roster of pre-registered conference attendees for pre-show promotions		✓	✓	✓	✓
One complimentary delegate registration (up to a \$1,850 value)			✓	✓	✓
Two complimentary delegate registrations (up to a \$3,700 value)				✓	✓
An opportunity to include one promotional item in the conference registration bags (No publications allowed)				✓	✓
Three complimentary delegate registrations (up to a \$5,550 value)					✓
<b>SPONSORSHIP RATES:</b>	<b>\$2,500 - \$4,999</b>	<b>\$5,000 - \$7,499</b>	<b>\$7,500 - \$14,999</b>	<b>\$15,000 - \$24,999</b>	<b>\$25,000 and Up</b>

\*All sponsorships sold after February 1, 2019 will not be included in the sponsor biographies, in March Conference Issue, attendee book, pocket program or printed signage due to production deadlines. These sponsorships will be included on all digital signage.

\*\*All sponsorships must be paid in full prior to February 15, 2019

# ADVERTISE

in the 2019 AXN conference issue

**OFFICIAL CONFERENCE COVERAGE: FEBRUARY 2019 - ISSUE #207**

## LOOKING FOR MORE EXPOSURE?

Place advertisements in the Issues surrounding THE Industry event of the Year:

December/January: Pre-Conference Coverage

March: Official Conference Wrap-Up Coverage

(multi-rate discounts available for advertising in all 3 Conference Issues)

## ADVERTISING 2019 RATES (all rates are net)

	Open	4x	6x	11x
Full Page	<b>\$3,950</b>	<b>\$3,750</b>	<b>\$3,550</b>	<b>\$3,250</b>
2/3 Page	<b>\$3,068</b>	<b>\$2,908</b>	<b>\$2,762</b>	<b>\$2,523</b>
1/2 Page	<b>\$2,413</b>	<b>\$2,288</b>	<b>\$2,172</b>	<b>\$1,985</b>

2 Page Spread (1x) **\$7,500**

2 Page Advertorial (1x) **\$10,000**

NOTE: Advertising spend does not count towards sponsorship tier recognition. Complete terms and conditions, including art specifications and production requirements, are available in the 2019 Media Kit. Editorial subject to change.

Space Deadline: Jan 14th, 2019

Artwork Deadline: Jan 18th, 2019



# PREVIOUS

## exhibitors and sponsors

10 Minute Manicure	Clear Channel Airports	GoPicnic Inc.	Mission Yogurt	SecurityPoint Media LLC
24-Hour Flower	Club Glove USA	Grab Mobile	Moobella Inc.	See's Candies Inc.
3 Face Consulting LLC	CMI Products	Great Wraps	MOOYAH	Shasta Foodservice
AArene Contracting LLC	Coffee Bean & Tea Leaf, The	Ground Round Sports Grille	Mrs. Fields	Shoney's
Adason Group, The	Compact Power Systems	Health & Beauty Connection	MS Signs/Direct Embed	Sign Post Network
Adcomp Systems	Concessions International	Hero Nutritional Products	MTY Group	Sit Back & Relax
Air Valet	Creations Global Retail	Hershey's Ice Cream	Nanny Caddy	Skyroam
Airport Merchant	Creative Manufacturing Group	HMSHost	Nathan's Famous	Smart Connect
Airport ONE.com	Crews	HMSHost Corp.	Nestle Waters North America	Smarte Carte Inc.
Airport Plaza Holdings LLC	Crocodile Cos. LLC	Hojeij Branded Foods	Never Too Hungover	Smashburger
Airport Wireless	Currito, Burritos Without Borders	Horizon Retail Construction	Newslink	Smokes Poutinerie
AirportMD	Customer Service Experts Inc.	Hudson Group	O2 Bar & Spa	Snak Club
AMAC	Daktronics Inc.	Hufcor Inc.	Old Chicago Franchising	Sonic
America!/Touch of Color	Del Sol	I Gotta Candy	Opticwash	SSP America
American Blue Ribbon Holdings LLC	Delaware North	IHOP	Organic to Go	Subway
Aqua Massage International Inc.	Departure Media	InComm	Original SoupMan, The	Sugar Foods Corporation
Arby's Restaurant Group Inc.	DFW Airport	InMotion Entertainment Group	OTG Management	Sutter's Mill Specialties
Arcadia Publishing	Digital Wireless Group	Innovative Vending Solutions, LLC	Owle LLC	Sweet Amanda's
Areas	DineEquity	Inori LLC	Pacific Gateway Concessions	T.G.I. Friday's
Argo Tea	Dunkin' Brands	International Dairy Queen Inc.	Pacific Telemanagement Services	Terraboost Media
Arizona Central Insurance	Duty Free Americas Inc.	iZone Group	Paciugo Gelato & Caffe	The Grove, Inc.
Augustine Innovations, LLC	E-Connect	Jack Duggan's	Panda Restaurant Group	Tim Hortons
Baja Fresh/La Salsa	Earl of Sandwich	Jack in the Box Inc.	Paradies Lagadere	TNG
Bar Louie	Edo Traveler Suites	Jack Link's Beef Jerky	Peet's Coffee	Tomax Corp.
Baskin-Robbins	Einstein Brothers	Jersey Mike's Franchise Systems Inc.	PepsiCo	Travelex Currency Services Inc.
be gourmet	El Pollo Loco	Johnny Rockets Group Inc., The	Perkins Restaurant & Bakery Phifer	Tropical Smoothie Cafe
Be Relax	Erbert & Gerbert's Bistro	Johnston & Murphy/Lids	Pie Five Pizza Co.	True Water Group
Beef 'O' Brady's	Extreme Brandz Group of Companies	JProject Solutions Inc.	Pinkberry	UFood Restaurant Group Inc.
Bijoux Terner LLC	Faber	Kahala Brands	Pino Gelato	Ultra Diamonds
Block and Co.	Famous Brands International	Kipnis Architecture & Planning	Pirana Joe USA	Unique Retreat
Blue Stone Management	Fazoli's Restaurant Group Inc.	Kontos Foods Inc.	Pizza Fusion	Uno Chicago Grill
Bluwire Group	Fire CZ Inc.	Krispy Kreme	Pomchies LLC	USA Today
Bojangles' Restaurants Inc.	Firkin Group of Pubs	La Fresh	Premiere Retail	Vino Volo
Borders Group	FLIO	La Salsa	Prima Water	Visual Approach
Boyd Group, The	Focus Brands Inc.	Lami Grubb Architects	Qdoba Mexican Grill	Westfield Concession Management
Branded Works/Raising Cane's	Food on the Fly	LaTrelle's	Quiznos	White Castle
Bruegger's Enterprises Inc.	Food Service Express	Le Duff America	Reader	Wienerschnitzel
Buffalo Wild Wings	Freshens Frozen Yogurt & Smoothies	Lettieri & Company	Redbox Automated Retail	Wingstop Restaurants Inc.
Burger King Corp.	FSH Communications	Luxury Automated Retail Inc.	Robeks Juice	Wolfgang Puck Worldwide Inc.
butter LONDON	Fuel Rod	Marshall Retail Group	Rock Bottom Restaurants and Brewery	XpresSpa
Canteen Vending	G Corp.	Massage Bar Inc.	Rockwell Collins ARINC Airports	Yardi
Capriotti's Sandwich Shop Inc.	Givtek LLC	McAlister's Deli	Safari Ltd.	Yum! Brands
CCR Data Systems	Global Franchise Group	McDonald's USA LLC	Sagem Morpho Inc.	ZoomSystems
Chick-fil-A Inc.	Golden Chick	Metalsmiths Sterling	Samuel Adams	
Chili's Bar & Grill	GolfStream - USA	Metro Door Inc.	Sandella's Flatbread Cafe	
CKE Restaurants Inc.	Goodfellow's	Minute Suites LLC	Sbarro	