

RATES & SPECS

2020 FACT BOOK

DEADLINES

Space reservation deadline: Thursday, July 10, 2020

Artwork deadline: Thursday, July 17, 2020

On sale: FALL 2020

ADVERTISING RATES

Choose from the ad positions below and submit requests to Business Development Department.

- I would like to Reserve The Front Cover \$5,425
- I would like to Reserve Binding/Spine \$4,375
- I would like to Reserve The Inside Front Cover \$4,125
- I would like to Reserve The Inside Back Cover \$3,850
- I would like to Reserve The Back Cover \$4,375
- I would like to Reserve The Bookmark \$4,375
- I would like to Reserve Page 1 \$3,600
- I would like to Reserve Full Page 4-color
Lead Page Next to the Table of Contents \$3,600
- I would like to Reserve Full Page 4-color
Lead Page Next to the Introduction \$3,600
- I would like to Reserve Full Page 4-color
Lead Page Next to the Glossary \$3,600
- I would like to Reserve Full Page 4-color
Lead Page Next to the 2nd Glossary Page \$3,600
- I would like to Reserve Full Page 4-color
Lead Page Next to Airport Concessions Section \$3,600
- I would like to Reserve Full Page 4-color
Opening Specific Concessions Section \$3,600
- I would like to Reserve Full Page 4-color Ad \$2,350
- I would like to Reserve Half Page 4-color Ad \$1,575
 - Horizontal
 - Vertical
- I would like to Reserve Informational listing \$750

Name: _____

Title: _____

Company Name: _____

Address: _____

City: _____

State/Zip: _____

Phone: _____

Fax: _____

Email: _____

Signature: _____

AD SIZES	WIDTH	HEIGHT
Full Page	8.5"	11"
– Bleed Size	8.75"	11.25"
– Live Area	7.75"	10.25"
1/2 page horizontal	7.375"	5"
1/2 page vertical	3.625"	10"

MATERIAL/SPEC REQUIREMENTS

FILE GUIDELINES

- Send finished artwork ONLY as a TIFF or PDF.
- We do not accept artwork submitted as MS Word or PowerPoint. Ads submitted in formats other than what is specified above will be re-designed and a design fee may be applied.
- All type must be outlined if sending a PDF.
- Off-set crop marks and printer information by at least 15 pts.
- Artwork must be CMYK and at least 300 dpi.
- Use only Postscript Type 1 fonts. Avoid using TrueType fonts.

HOW TO GET YOUR FILES TO US

Please save file as a high resolution PDF and send via email to Barb@airportxnews.com. If file is very large send via a free transfer site like WeTransfer.com (preferred) or dropbox.com.

PRINT OUTS

Supply final color or B&W laser printouts at actual size (100%). Output files should include REGISTRATION MARKS offset 15 pt. ADVERTISER or AGENCY must provide digital color proofs at 100% size, created from the supplied digital file, on a contract-quality, digital halftone proofing system in accordance with SWOP web coated standards (AGFA Pressmatch, Kodak Approval, DuPont Waterproof, etc.). Laser or inkjet proofs are not considered accurate in color and will be used only to confirm content of the advertisement. If laser or inkjet proofs are supplied or if no proofs are supplied, PUBLISHER is not responsible for variances in color between supplied digital file and the completed magazine.

CONTACT INFORMATION

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