

## PRE-CONFERENCE ISSUE

- *Passenger Surge, Part 1: How Airports Prepare For Major Events*
- *Passenger Surge, Part 2: Concessionaire Strategies For Major Events*
- *F&B Trends 2025*
- *Airline Outlook For 2025*
- *AX Awards Finalists Spotlight*
- *Key Data From the 2024 AX Fact Book*

Space Deadline: January 17, 2025  
Artwork Deadline: January 24, 2025



## RETAIL & SERVICES ISSUE

- *Contactless Shopping – Are Travelers Still Resistant?*
- *Duty Free Operators Lean In On Experiences*
- *The Artisan Approach In Airport Retail*
- *Cost Analysis: Concessions Design and Build-Out*

Space Deadline: August 15, 2025  
Artwork Deadline: August 22, 2025



## 2025 AX CONFERENCE ISSUE

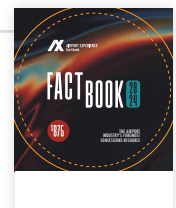
- *Spotlight on AXN's Property Manager of the Year*
- *Airport F&B Strategies From Executives Chefs/Sommeliers*
- *Labor, Build-Out, Pricing Challenges Continue For Concessionaires*
- *Complete Guide To AXC 2025*

Space Deadline: February 26, 2025  
Artwork Deadline: March 3, 2025



## 2025 AX FACT BOOK

The AX Fact Book is a comprehensive collection of concessions data and the preferred information resource for airport industry leaders in North America. For more than two decades, the AX Fact Book has been the most valued source of essential statistics for airport and concessions executives and other aviation officials. Every Fact Book has a 12-month read cycle, which makes it a valuable advertising vehicle to keep your brand visible through the year.



### AIRPORT DATA AT YOUR FINGERTIPS

The AX Fact Book offers annual data on sales, square footages, enplanements, dwell times, dominant airlines, existing tenants and lease expirations for a broad swath of North American airports. The comprehensive statistics help industry executives benchmark and compare sales performances among participating airports. The book also contains contact and business information for airports, developers, concessionaires and more.

### THE BEST & ONLY SOURCE

Airport Experience® News is the only publisher of this detailed and highly sought-after data on airport concessions programs.

Space Deadline: October 18, 2024  
Artwork Deadline: October 24, 2024

## POST-CONFERENCE ISSUE

- *The 2025 Concessions Executive Roundtable*
- *Data Partnerships Grow For Airports, Concessionaires*
- *Spas Evolve As Traveler Demands Shift*
- *Full Coverage Of The 2024 Airport Experience Conference*

Space Deadline: April 18, 2025  
Artwork Deadline: April 25, 2025



## ACDBE & SMALL BUSINESS ISSUE

- *AXN's ACDBEs of Distinction*
- *New Rules Impact – One Year Later*
- *Airport Programs For Developing Successful ACDBEs*
- *The Shifting Role Of Primes In ACDBE Financing*

Space Deadline: May 21, 2025  
Artwork Deadline: May 26, 2025



## CUSTOMER SERVICE ISSUE

- *Art Programs Spotlight Local Talent*
- *Finding The Balance: High Touch v. Frictionless Travel*
- *Airport Field "Special Teams" For Events, Incidents*
- *Wayfinding Evolves With More Inclusive Approaches*

Space Deadline: September 25, 2025  
Artwork Deadline: October 1, 2025



## FOOD & BEVERAGE ISSUE

- *Athletes/Celebrities Lend Star Power To Airport Concessions*
- *Lounges: Complementing Or Cannibalizing The Airport F&B?*
- *RFPs Evolve, But Challenges Continue*
- *New Trends In Restaurant Design*

Space Deadline: June 27, 2025  
Artwork Deadline: July 8, 2025



## LEADERSHIP ISSUE

- *Spotlight On AXN's 2025 Directors of the Year*
- *Colleagues, Friends Tout This Year's DOYs*
- *Mentors and Mentees Share Stories*
- *Data From AX Fact Book*

Space Deadline: November 27, 2025  
Artwork Deadline: December 2, 2025

